

Lesson	Topic	Part 1 Focus	Part 2 Focus	Lesson Aims
Lesson 1 – The Power of Nuance	Subtle meanings and precision	Vocab: Subtle synonyms and connotation (e.g., shrewd vs. cunning). Defend your choices in business and in life.	Grammar: Inversion for emphasis (e.g., Not only did he...) Fronting. Guided Discovery Precisely convey your meaning in authoritative, sincere statements.	By the end of this lesson, you will be able to emphasize specific points using sophisticated sentence structures.
Lesson 2 – “The Skeptic”	Critical thinking and doubt	Vocab: Adverbs of degree and skepticism (e.g., implausible, conceivable, highly dubious, ostensibly). Expose lies, weak logic, and hidden assumptions through controlled, high-level skepticism.	Grammar: Advanced Modal Verbs (e.g., might just as well have, could arguably be); Advanced Modal expressions and “Remote” Conditionals (e.g., might just as well have, were it not for, but for). Guided Discovery Discuss how Saigon would have been very different ‘but for’ specific historical decisions and events.	By the end of this lesson, you will be able to challenge theories and speculate on alternative outcomes with high-level skepticism.
Lesson 3 – Formal Diplomacy	Professional tact and hedging	Vocab: Nominalization and formal verbs (e.g., implementation, reconsideration, stipulate). Transform “rude” direct requests into polite, high-level professional correspondence	Grammar: Hedging and vague language (e.g., It would appear that, There is a tendency to). Guided Discovery Navigate a high-stakes press conference, answering “traps” without giving direct “yes/no” answers.	By the end of this lesson, you will be able to navigate professional conflict and maintain rapport through diplomatic language.
Lesson 4 – Metaphorically Speaking	Abstract concepts and imagery	Vocab: High-level idioms and metaphors for business and life (e.g., a level playing field, glass ceiling, in the red). Describe complex market situations using only abstract imagery.	Grammar: Participle Clauses (-ing / -ed clauses for impact). Guided Discovery Write a cinematic “Founding Story” for a brand using clauses to create a sophisticated, evocative narrative.	By the end of this lesson, you will be able to use figurative language and advanced clauses to describe complex abstract ideas.
Lesson 5 – Critical Review	Advanced evaluation	Vocab: Sensory adjectives and evaluative language (e.g., exquisite, underwhelming, ostentatious). Provide a verbal critique of a luxury experience focused on ambiance and “vibe.”	Grammar: Cleft Sentences for focus (e.g., What I liked most was..., It was the service that...). Guided Discovery Pitch solutions to urban problems using “focusing” structures to highlight key arguments.	By the end of this lesson, you will be able to deliver structured, balanced evaluations and focus arguments for maximum impact.
MID-COURSE REVIEW AND TEST				